— — — — — — —fl — —¢— — IE —¢— —¤— — — — — — —¥ —ƒ— —¥l

—¡Ñ—°—‰—·—°ÑÑ—¿—»—°ÑÑ—¾Ñ—…—, —¤—†—µ—„—‰—,—„ — —¾Ñ—°—» (Digital Atelier OS)

1. —§— — —£ GOOGLE MAPS — — —fi—¢—‹ — I— 40% — — 70% — —¡I—¥ — I—¡—ƒ— — —

— —»iÑ—‰Ñ—, ÑÑ—”—°ÑÑÑ’—¿—¾Ñ—,—† —¾·Ñ—‡Ñ—¿—¾ÑÑÑ’, ’Ñ—µ—…—¾‰Ñ—¾·Ñ—‡Ñ’, ’—°Ñ—µ—»ÑÑ—”—,Ñ

—‰—° —”—°ÑÑi Ñ—†—¾‡—¾Ñ—…—°ÑÑÑ—¾‰—°. — Ñ—°—†—,—»Ñ—‰—¾—‰—°—»—°ÑÑ—¾†—°—‰—° —”—°Ñ

—¿—¾Ñi—” —¿—»—°Ñ—¾Ñ—¿Ñ—¾…—¾¶—‰—,Ñ—”—»iÑ—‰Ñi—† ———µ—• —†—,ÑÑ—°Ñ—‰—° —¿—»—°Ñ—‰—

2. — — — — — — — — — — —¡— — — — —‹— — — — — — — —¢— — — —£ (CHECKLIST):

[1] —¢—¾Ñ—‰—° —”—°Ñ—µ—‡—¾ÑiÑ: — Ñ—‰—¾†—‰—° —”—°Ñ—µ—‡—¾ÑiÑ - ’— Ñ—µ—»ÑÑ—• —¿—¾Ñ—,—†Ñ—¾

[2] —/—¾Ñ—¾‡Ñ—°ÑiÑ—¾——»—°—·—‰—°—‰—‰ÑÑ—° —¿Ñ—¾ÑÑ—¾ÑÑ: —•—°—†—°—‰Ñ—°—¶Ñ—µÑ—¾‰—°—

—¿Ñ—,—…iÑ—¾Ñ—‰—¾Ñ, —¿Ñ—,—”—»—°—·i—† —¿—¾Ñ—°—·—”—, —‡—¾Ñ—¾†—,Ñ—†—,Ñ—¾—i—† Ñ—° Ñ—¾

[3] — —”—°—•—°—‰—‰ÑÑi—‰ Ñ—° —¿—¾Ñ—»Ñ—‡: —·—µÑ—°—»Ñ—‰—,—„ —¿Ñ—°—„Ñ—»—,ÑÑÑ—†—”—»—°—

—‡Ñ—°—·—°ÑiÑ—»—µ—”—°—», Ñ—µ—…—¾‰ÑÑ—”ÑÑ—,, —•—°—…i—‰—° ———»—,Ñ—”—°—†—”—, Ñ—¾Ñ—¾

[4] — i—·—‡Ñ—”—, —• —”—»ÑÑ—¾†—,—…—, Ñ—»—¾†—°—…—,: —¿Ñ—¾Ñ—,Ñ—, —•—°—·—¾†—¾»—µ—‰—,

Ñ—†i—·—‡Ñ—”Ñ (’— Ñ—”ÑÑ—•—° ÑÑ—·—¾†—µ—¿—°—»ÑÑ—¾—‰—° —•—°—…—¾†—»—µ—‰—‰Ñ’).

[5] — i—·—¿—¾†i—·i —‰—° 100% —†i—·—‡Ñ—”i—† —¿Ñ—¾ÑÑ—‡—¾… 24 —‡—¾·—,—‰.

3. —¡— — —¥— — — I— — —ƒI—fl — —¤— — — — — — — — — — —¢— — — —

— —°Ñ—µÑÑÑÑÑ—†—°—†Ñ—, —†—°Ñ—µ—¿i—·—¿Ñ—,Ñ—…ÑÑ—†—¾—† —”—°Ñ—°—»—¾•i —¤—†—µ—„—‰—¾‡—

—°—†Ñ—¾…—°Ñ—,Ñ—‰—¾—¾ÑÑ—,—…ÑÑ—•—†—¾Ñ—¾Ñ—‰—µSEO-—¿—¾Ñ—,—»—°—‰—‰Ñ—†—,Ñ—¾”—¾‡

Ñ—¾—¿i—·—‰i—…—°ÑÑÑ—‰—° —¿—µÑÑi ÑÑ—·—”—, —†—,—·—°Ñi Google Local Pack.